

Introduction to Facebook

A reference guide for TAFE Western Staff

What is it?

Facebook is a social networking website that makes it easy for you to connect and share with others online. Anyone over the age of 13, with a valid email address, can join Facebook. Today, Facebook is the world's largest social network, with more than 1 billion users worldwide.

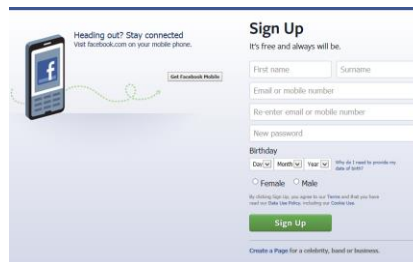
Why use it in education?

Facebook may be useful in education because many students already have a Facebook account which means:

- Students can use an established platform they are already confident with.
- The familiarity of Facebook may help learners feel more confident collaborating.
- The majority of students (and teachers) will receive updates from Facebook on their mobile devices.

How do I use it?

To use Facebook, you will need to be a registered user. [Sign up to Facebook](#). You choose how public or private you wish your information to be.



For education, there are a number of ways Facebook might be utilised. Please read about pages, public groups, closed groups and secret groups before making a decision on the suitability for your learners.

For more information on the differences between pages and groups see ['What's the Difference between a Facebook Page and Group?'](#)

For more information on the privacy options for groups see ['Privacy options for groups'](#)

For more information on setting up a Facebook Page for your course / unit you will find instructions at ['Facebook Pages'](#)

Facebook can be used both on TAFE campuses and off.

For more information and support:

Contact the Service Desk on:
6885 7555

Option 1 – EBS and Student Services Support

Option 2 – Moodle, Adobe Connect & Equella support

Option 3 – VC and Connected Classroom support

Option 4 – ICT Support

Email us:

elarningsupport@det.nsw.edu.au

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Video: Facebook for Educators

Where can I learn more?

[TAFE NSW eCommunities](#)

[Request a Lynda License](#)

[Access lynda.com](#)

[Facebook 101](#)

DEC social media policy and guidelines

Before using any social media please read the [social media policy and guidelines](#). A [DEC intranet site](#) is also available to help staff navigate through the world of social media and make the best use of it in their day to day work.

The guidelines reflect good professional practice and the intranet site contains practical, common sense advice so you can confidently use social media in line with the values of NSW public education and training.

If you would like any guidance how on to use [TAFE Western's Facebook](#) site please contact the [Media and Promotions Officer](#).